# PAIMA REPORT

Issue 3, 2019



Atlantis reaches 25



Welcome to PAIMA 2019



**Grilling the Customs** 



Networking Central Pg 29



The Magazine of the Pan American International Movers Association

# your clients demanding smart moving solutions?

# Give them the bird.

RODI provides turnkey solutions that simplify your entire relocation process. We specialize in local and international home and office moves for corporate, government and private clients, as well as the transportation of automobiles. One point of contact - from move initiation to completion. RODI. The bird is the word.





#### **Board of Directors**



**Lars Lemche** 

President.

Teamwork International Moving, Sao Paulo, Brazil E: lars@teamworkintl.com.br



**Aida Robles** Vice-President. Rodi Cargo, Puerto Rico E: aida@rodicargo.com



**George Naumann** Treasurer. Swiss Moving Services, Zurich, Switzerland

E: george@swiss-moving-service.ch



**Steve Dozois** Secretary. Humboldt International, USA E: sdozois@humboldt.com



**Juan Carlos Ortiz** Director. Moving Systems SAC, Peru E: juancarlos.ortiz@movisystems.com



**Matthias Tischer** Director. Carl Hartmann, Germany E: m.tischer@carl-hartmann.de



Roeland Delfgaauw Director. Trafimar Relocation, Mexico E: r.delfgaauw@trafimarrelo.com.mx



PAIMA Management/PAIMA Report

Antonio Tremols, Executive Director, Pan American International Movers Association, 5201 Blue Lagoon Drive, 9th Floor, Miami, FL 33126, USA T: +1 (954) 880 - 1085 F: +1 (786) 497 - 4017 E: paima@paimamovers.com www.paimamovers.com

Advertising Enquiries: paima@paimamovers.com

Issue 3, 2019

Con	tents
4	PAIMA President, Lars Lemche
4	Editor Steve Jordan's letter
5	Boonma achieves ISO 9001:2015
5	Boonma conducts PMOP for the Expo Logistics Industry
5	Boonma, the official mover for STYLE Bangkok 2019
6	Jay Ryan joins Intercontinental Group of Markham
6	Suddath appoints new business development director
6	Heather McBride-Morse joins Suddath
7	New COO of Air Animal Pet Movers
7	Sterling Lexicon expands its business development team
8	Suddath Voted 2019 Best Moving Company
8	Tracey Neuville joins Gerson Relocation
9	Suddath appoints Jana Lowenstein as director of

8	Tracey Neuville joins Gerson Relocation
9	Suddath appoints Jana Lowenstein as director of business development
9	Rakesh Thapar joins Aires

	!!!			
11	Atlantis reaches 25			
12	Welcome to PAIMA 2019			

14	PAIMA doing business
14	Mandatory attendance

	managion y anomaan
15	PAIMA office report

	•
15	Treasurer's report

1	5	Rule change
4	Z	т .

16	Tonno	ıge again!
		•

1/	Ion	nage Sta	ars
	$\sim$	П	Ι.

18	Challenges	and trends	for the future

#### 20 Grilling the Customs

21	New members
~~	

<b>22</b>	Tor	Tonnage		awards			
-		_	1.	_	- 1		

23	Juan I	Peralta	Ecolog	y Av	ward
_					

#### 25 PAIMA tonnage worldwide

#### 26 Taking to the boat 27 Playing a round

	, 0		
28	Regional	directors	required

#### 29 Networking Central

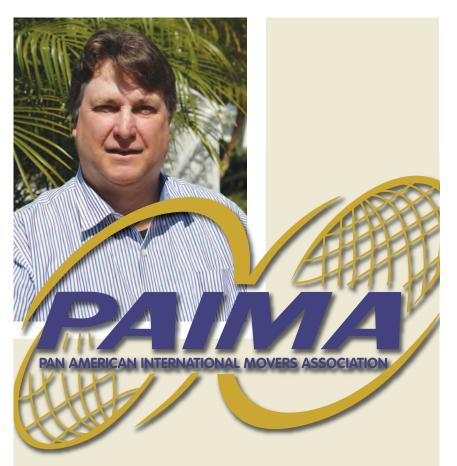
30 On the beer

#### 32 Edelweiss Moving: returning stronger than ever

33 Dubai's DXI Logistics joins PAIMA

34 PAIMA Members

36 PAIMA Regional Directors



#### **Dear PAIMA Members,**

Now that the conventions are over and the winter peak season is right in front of us, I would like to thank all of you who took the time to come to Chicago and attend our 35th annual convention. We had another record-breaking attendance and a wonderful day on the beautiful golf course of Harborside. And we were blessed by the weather. I think we did everything to make our 35th anniversary the best ever convention so far

We had some great guest speakers, great outings and a great closing night. Everything was set up perfectly by our Executive Director Antonio Tremols to reach the expectations of such an important milestone. What did you like the most? Please let us know as it will help us to plan future events as we strive to reach our goal: to guarantee your happiness and satisfaction of being part of PAIMA. Please get in touch; we want to hear more from you.

Now we will start working on the next conference, once again in San Diego. Another great place and a regular venue for us. It's always a delight to visit San Diego and I know you will have a good time there. If you have never been before, you really are in for a treat. Don't forget that next year we have elections, so if you want to run for a position on the Board of Directors. please contact Antonio Tremols and ask him to put your name on the ballot. One again, I would like to thank the members of the Board who have all been fantastic in supporting and helping me. Most importantly, a big round of applause to Antonio Tremols for his outstanding services to our organization. He is fabulous.

Happy holidays to all of you.

Lars Peter Lemche
President — Board of Directors



# Letter from the Editor

Well it really was nice to see you all again in sunny Chicago. I think the conference was splendid and I have tried to do it justice in my report in this issue. I don't mind saying there was a lot to pack in. I was particularly interested in Joleen Lauffer's presentation on future trends, especially the bit about BOTs and AI.

It really is a new world now and I guess you can choose to be intimidated or excited about it. I choose to be the latter but, sometimes, even I have to pinch myself to make sure I have not accidentally slipped into an episode of *Star Trek*.

Thank you very much for the wealth of news stories you have sent in this time. The PAIMA Report is circulated to the whole of the PAIMA network and I know is treasured by many. It's the ideal place to promote your company and create awareness in the industry. Of course, we can all get our news nowadays from social media, but there is something special about seeing your name and company in print. It has an authority that neither Facebook or LinkedIn will ever have.

By the time you get this issue Thanksgiving will just be a turkey skeleton and an empty bank balance while Christmas will be on the near horizon and threatening to become the same. I wish you much happiness with your families and a prosperous and interesting 2020.

Steve Jordan, Editor

# Boonma achieves ISO 9001:2015

oonma Moving & Storage of Bangkok has praised its staff for their hard work and dedication in preparing for and achieving ISO 9001 certification.

Boonma was assessed and found to be conforming to the requirements of the ISO Standard by QAIC (Thailand) Co Ltd.

Tiddy S Teerawit, Boonma's Executive Director said, "The objective of ISO is to provide structure, organization and discipline that will lead to tangible improvements. It is important to keep these principles in the forefront of our team so that we can positively contribute tangible improvements."

Picture right: Group photo ISO 9001





# Boonma conducts PMOP for the Expo Logistics Industry

he Project Management Orientation Program (PMOP) organized by Thai Exhibition
Association (TEA) offers participants hands-on information, knowledge, experience and skills on the four pillars of the expo and event industry: organization, venue, service, and logistics.
Boonma Moving & Storage was invited to share 'know how' during the logistics session.

Boonma's Director, Tiddy S Teerawit, who was one of the speakers at the event, said, "As this was the first training of its kind in Thailand we expected about 50 registered participants, but it turned out to be nearly double. The hotel was able to receive only 70 people on the day. All participants received a certificate of completion at the end of the program."

Picture above: Tiddy S Teerawit presenting at TEA event

# Boonma, the official mover for STYLE Bangkok 2019

oonma was the official mover at this year's STYLE
Bangkok, an international trade fair that offers a wide
range of lifestyle products, including: gifts, home decor,
furniture, fashion and more.

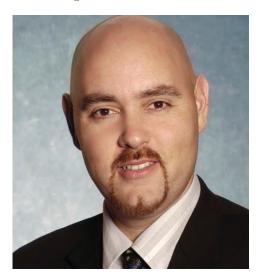
The fair, which is held biannually in April and October, is a combination

of several prestige international trade fairs: Bangkok International Fashion Fair, Bangkok International Leather Fair (BIFF & BIL), Bangkok International Gifts, Bangkok International Houseware Fair (BIG + BIH) and Thailand International Furniture Fair (TIFF), all of which have taken part in the event for more than 20 years.

Picture Right: Members of the Boonma team at Style Bangkok



#### Jay Ryan joins Intercontinental Group of Markham



ntercontinental Group of Markham in Ontario, Canada has announced the appointment of Jay Ryan as the company's vice president of International Operations and Administration.

Jay has over 30 years of experience in international moving and forwarding having previously worked with another large Canadian international moving company.

Over his career Jay has worked in every aspect of the business, from junior helper to owning partner, with most of his time dedicated to business operations and logistics.

Photo above left: Jay Ryan

# Heather McBride-Morse joins Suddath

Suddath in Jacksonville has announced the appointment of Heather McBride-Morse (pictured right) as its new chief people officer.

Heather has a proven track record of driving the talent agenda, bringing with her 20 years of experience helping organizations to grow, both organically and through mergers and acquisitions. She has a passion for creating a top-tier employee experience and a signature motto of 'making Monday the best day of the week'.

Most recently, she was the vice president of human resources at Fiserv, a global financial technology firm. While there, she created an operating model for the start-up international



lobal transportation, relocation and logistics company Suddath has announced the appointment of Steve Brock as director of business development for the Los Angeles market. In this new role, Steve will be focused on Suddath's business line dealing with corporate household goods and will be responsible for developing, procuring and creating innovative solutions for clients.

Gavin Bosco, Vice President of Household Goods Sales said, "We're excited having someone of Steve's experience and

# Suddath appoints new business development director

expertize join our team. He fits into Suddath's corporate culture perfectly with his consultative sales approach and his reputation for integrity.

Steve's strong relationships and knowledge of the California market will be invaluable as we continue expanding across the western region."

Steve Brock has more than 13 years' experience in the relocation industry. He previously worked for a leading corporate housing company responsible for sales execution in the San Francisco Bay Area and is an active member of the Bay Area Mobility Management (BAMM), and the relocation services industry trade group Worldwide ERC.

Photo above: Steve Brock



business unit, in addition to supporting the alignment of the employee and client experience. Before that, she worked in human resources at several premier global Fortune 500 organizations, including Raymond James Financial, Jabil Circuit, Honeywell and Eaton.

Heather succeeds Elizabeth Spradley, who is retiring after 31 years on the Suddath team. "Elizabeth has been instrumental in developing Suddath's culture and employee experience," said Michael Brannigan, President and CEO of The Suddath Companies. "Through Suddath's growth and change over the years, Elizabeth has been a constant, keeping our employees engaged, productive and happy.

We are grateful for all her contributions, as well as for her cheerful personality. Her presence will be greatly missed."

Elizabeth has served as Suddath's senior vice president of human resources since 2003. Starting at the company in 1988 as personnel director, she has seen the company grow from a local Florida household

goods company with 275 employees to a global moving, logistics and relocation firm with over 1,750 employees worldwide. Through her tenure, her roles included developing and managing various benefits strategies, policies and programs. Elizabeth's colleagues described her as an enthusiastic spokesperson for Suddath's energetic, teamoriented culture.

"Though Elizabeth left large shoes to fill, we are confident with Heather's extensive experience and passion, that she will transition into the role seamlessly as we continue to prioritize and progress our employee experience and talent management goals," said Michael.



# New COO of Air Animal Pet Movers

ory Baizan Robinette, pictured above, has been promoted to chief operating officer at Air Animal Inc following an exemplary 30-year career with the Florida-based company.

According to Air Animal founder and CEO Walter M Woolf, VMD, it was Cory's expertize in international corporate pet moves and all other aspects of the business that led to her appointment. "Cory's leadership in the management of the global pet move process for expatriate pet owners has earned her high marks and consistent 5-star Google reviews over the years," he said. "Her experience with all aspects of our business will be an asset to our executive team."

Cory excelled at a variety of roles, including veterinary hospital receptionist, before Walter opened Air Animal in 1977 as one of only six pet movers in the world. Today, the International Pet and Animal Transportation Association (IPATA) has 440 members and a suite of useful animal safety regulations that Walter and Cory helped create.

Cory said, "Controlling the logistics and the communication between all the parties is especially important for corporate international moves because the regulations for importing pets to some countries can be daunting."

"I really love watching a colleague's face when a move goes well. I also love watching when something doesn't go quite as expected and they're actively brainstorming alternatives learned as we worked together. We are always ready with plans A, B, and sometimes C," she said.

"Corporations are moving their talent around the globe in this global economy. Air Animal is filling a key role for these companies because they want their employees to be happy and successful," Cory added.

In 2014, Cory was named 'Outstanding Service Provider of the Year' by the IPATA where she currently serves as a Board director-at-large. She will work closely with the Air Animal executive team under Walter Woolf's leadership as CEO.

# Sterling Lexicon expands its business development team

Sterling Lexicon, a PAIMA member and trusted leader in the mobility industry, is continuing to expand its sales and business development team by welcoming Rolanzo Kinniebrew (bottom right) and John Young (below) to the company. Rolanzo will work on sales and business development for the mid-Atlantic territories, with a focus on the Washington, DC market, while John will work on sales and business development for the Southern United States.

"We are thrilled to be expanding our Sterling Lexicon family by adding Rolanzo and John," said Mark Burchell, Chief Commercial Officer.

"They both have proven track records in client development and will make great assets to our already excellent sales team."

Rolanzo Kinniebrew is a business development professional with an exceptional passion for his work and an innovative approach for creating long-term value with his clients and business partners. He is experienced in establishing and cultivating strategic relationships and providing holistic programs and services for corporate and federal government agencies. Before joining the Suddath team, John worked in the relocation mortgage sector.

"We are very excited to have Rolanzo join our expanding sales and business development team at Sterling Lexicon," Mark said. "He brings a deep level of experience to the role and we see the mid-Atlantic states as a key and growing market for our company."

John Young is a proven leader and has been a top producer for more than 25 years. He is an accomplished executive, skilled in executing relocation strategies that produce best-in-class results for his clients. John is very well aligned to both the domestic and global markets and is very attuned to the trends that shape global mobility today.





"Based in the key international market of Houston, Texas, John brings an extensive background of sales, business development and client relationship skills that will support our accelerated growth in Houston and throughout the region," said Mark. "We have a strong customer base to build from and John's specific experience across our full range of services will optimize our full potential in this region."

#### **Suddath Voted 2019 Best Moving Company**

PAIMA member Suddath has recently won the titles of 'Best Moving Company' and 'Best Place to Work' in the Bold City Best competition, hosted by the Florida Times Union. Bold City Best is an annual competition that gives people in the Jacksonville community the opportunity to vote for their favorite people, places and businesses in more than 150 categories.

Suddath, founded and headquartered in Jacksonville, has taken the Bold City Best Moving Company award for the past three years, winning the same title in 2017 and 2018.

"We are very honored to once again be voted Jacksonville's best moving company," said Dick Eschbacher, President and General Manager for Suddath's Jacksonville branch. "It's extra special to win it as we celebrate our 100th year in business. The award reflects the personal care and relentless focus we have always placed on our customers. We work tirelessly to ensure they have the best possible experience, whether they are moving their home or relocating a business." Suddath has been selected as a

finalist for Best Place to Work for the past three years, winning the overall top spot in 2017 and 2019.

"It takes the best people in the business to deliver the superior customer experience our customers have come to expect in the 100 years we've been in business," said Heather McBride-Morse, Suddath's Chief People Officer. "We know that having happy, empowered employees leads to happy customers. I'm very proud that we have grown into an innovative global company, while still maintaining the close and caring family environment on which this business was founded a century ago."

Suddath was also a finalist for 'Best Storage Facility,' an award it won in 2018, while its recently-acquired office furniture and design services firm, Perdue, Inc, was awarded 'Best Interior Design'.

Photo right: Scott Sheplak II (Left), Local Sales, and Mitchell Zvaigzne (Right), Dispatch Manager, accepting the Best Moving Company award.



#### **Tracey Neuville joins Gerson Relocation**



erson Relocation has announced the appointment of Tracey Neuville (pictured left) to its Client Services team in the UK. Tracey will be responsible for working with Corporate HR and Global Mobility teams to help manage their international moves and the key challenges relating to employees relocating overseas.

Tracey brings a wealth of experience that will help her seamlessly manage moves worldwide for families moving to all corners of the world. In a world increasingly automated by technology, Tracey brings practical knowledge and experience that helps customers navigate the detailed regulatory and documentation requirements, as well as overcoming the cultural challenges of relocating.

Tracey said, "I am extremely pleased to join Gerson Relocation. It was their clear vision as a business that attracted me. I feel like the company is doing some really exciting things within the moving and relocation sector. There is also investment and a drive which I think is important when it comes to delivering an exceptional customer experience."



#### Suddath appoints Jana Lowenstein as director of business development

Suddath recently announced the appointment of Jana Lowenstein (pictured above) as director of business development in the Midwestern United States. In this new role, Jana will focus on marketing Suddath's global and domestic transportation products and services, along with driving continued growth.

"We are pleased to welcome Jana to our Suddath family," said Gavin Bosco, Vice President of Household Goods Sales. "She has extensive experience in the relocation industry cultivated with invaluable knowledge and expertize across many different areas. I know that Jana will be a great asset to our team."

Jana is based out of Minnesota and brings more than 25 years of expertize in the relocation industry to Suddath, with previous experience in real estate, mortgage, transportation, client services and operations. Through her past leadership positions she has gained a wealth of knowledge and insight that makes her uniquely capable of navigating successfully through cyclical real estate, mortgage lending conditions and changes in the household goods industry.

Jana holds several certificates and licenses, including a Missouri Real Estate License, Certified Relocation Professional designation from Worldwide ERC, Minnesota Real Estate and Broker's Licenses, Global Mobility Specialist designation and a Global Mobility Specialist-Talent Mobility certification. She is also involved in the local community as a member of the local Minnesota Employee Relocation Council, where she serves on the Conference Planning Committee. She is also an active volunteer, dedicating her time to HopeKids, Retrieve a Golden of the Midwest, Support for People with Oral, Head and Neck Cancer and Sports Minneapolis.

# Rakesh Thapar joins Aires

ires has announced that Rakesh Thapar, PhD, has joined the company as vice president, Product and Technology. In this newly created role, Rakesh will be responsible for overall information and business technology leadership, focusing on Aires' technical strategy, architecture growth/transformation, and IT operational excellence.

Rakesh brings more than 30 years of information technology experience and leadership to Aires, having gained increasing responsibility throughout his career. He most recently served as the chief technology officer for a Pittsburgh area software firm.



"We have an aggressive and exciting technology roadmap ahead," said Aires' Executive Vice President Joleen Lauffer. "In order for Aires to continue to live our IT mission to employ and create technologies that mobilize the modern workforce, we determined that now is the time to expand our IT leadership team. Aires and Rakesh are well acquainted, and we know him to be a dynamic leader with the perfect mix of experience and Aires DNA. We are thrilled to have him as a member of this unstoppable team."

The addition of Rakesh to Aires' leadership team will allow Aires to continue to grow and scale the company's technology operations. His strategic hire will ensure the Innovative Technologies team continues to develop solutions that make global mobility less stressful and more efficient for clients, their employees, and Aires colleagues by providing pioneering technology solutions that connect people, share information, and automate tasks.

Rakesh received a doctorate degree in computer engineering from Boston University and a master's degree in electrical engineering from Colorado State University. He has served as an adjunct faculty member at Carnegie Mellon University for more than 14 years.

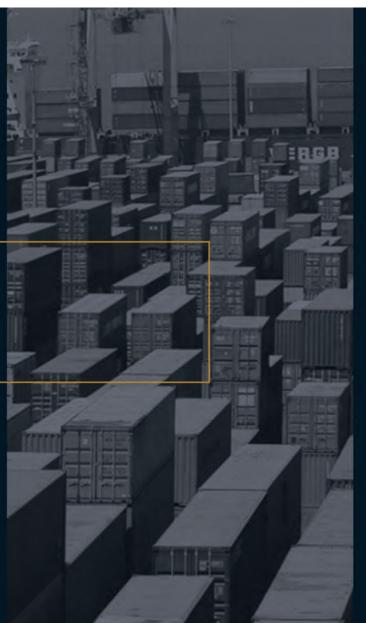


A perfect combination of technology, knowledge and customer care in each move.

www.teamworkintl.com.br teamwork@teamworkintl.com.br

**São Paulo**: Rua Alfredo Benincasa, 500 Bandeiras - Osasco - SP - Brasil CEP: 06160-385

**Rio de Janeiro:** Av. Brasil, 33809 Bangu - Rio de Janeiro - RJ - Brasil CEP: 21852-002









#### ++ Conference Report 2019 ++ Conference Report



# PAIMA doing business

n his introduction to the first business session of the 2019 conference, Lars Lemche, PAIMA President, welcomed everyone and made special mention of all the new faces in the room, physical confirmation that PAIMA had extended its membership significantly during the year. Lars also took time to thank the sponsors whose contributions are essential in staging a conference that is the highlight of the year for many members.

Lars then introduced the roll call. Roll call is loved by many and tolerated by a few. But love it or not, it's a really good opportunity to check out who's taking part, put names to faces and identify the people you most need to catch up with during the event. In that sense, it's essential.

Lars then formally asked for approval of the 2018 conference minutes which, as they had been widely circulated, did not need to be read.

Later during the conference Lars paid tribute to the hard work of the regional directors. He said that they provide a valuable service to their local members who should not be afraid of calling on them should they need help or have suggestions for the organization. "They are your channel of communication to the Board," he said.

PAIMA President Lars Lemche (right) welcomed delegates to the 31st PAIMA conference

PAN AMERICAN OVERS ASSOCIATION

ATTENDANCE

or some time now it has been mandatory for PAIMA members to attend the conference at least every two years. If they fail to do so, without a compelling excuse, they will be fined \$500.

Lars Lemche explained that this year there are 29 companies who have not attended for two years on the run so they will be receiving a fine from PAIMA. "There will be some kicking and screaming but it is in the bylaws," he said. "If someone has a serious illness we will understand but otherwise they should show

up. Everyone is coming to IAM anyway so it's just a couple of extra nights in a hotel. We would like to have all 150 members attending every year - we want you here - and you'll have a good time."

# **PAIMA** office report

ntonio Tremols, PAIMA Executive Director, presented his annual report about what's been going on at the office during the year and what can be expected during 2020.

He said that the office ran the organization, including the accounting, billing, marketing, the publication of the PAIMA Post monthly newsletter, and the PAIMA Report that's distributed to the whole membership in hard copy three times a year. "It's our objective to be as proactive as possible to the needs of our members," he said, and extended an invitation to everyone to drop by the Miami office any time they were passing through. "You are all welcome," he said.

Tony then showed a map of the world showing where PAIMA is represented. Although it clearly demonstrates the global presence of the organization, it does also highlight some areas in which it does require new member agents. He urged everyone to study the map and to actively search out suitable prospective members in those areas.

Antonio then introduced a nostalgic moment in which past PAIMA presidents committed their thoughts about the organization to video. Wayne 'Chip' Withers said he could not believe how much the organization had grown with financial stability and better awareness on the world stage. Laura May Carmack said that PAIMA provided many more networking opportunities than ever before. Jose Marrero said that only a few years ago PAIMA was only in America and Europe, now it is represented in every continent in the world. And Christina Wickman-Kozloski said that PAIMA had been through some hard times but was now in a much better place. The short video nicely marked a milestone for the organization and, as do all pieces of history,



will become of increasing importance as years pass. Lars Lemche thanked the past presidents present in the room for their production of the video and for all their hard work in the past on behalf of PAIMA.

Photo above: Antonio Tremols, PAIMA Executive Director



### Rule change

AIMA Director Steve Dozois (pictured left) presented an important rule change for approval by the membership. Section 3.7 of the PAIMA rules, dealing with termination or cancellation of memberships, stated that

a company's membership could be terminated should the company fail to meet its financial obligations to the Association.

Steve explained that the proposal was for this to be changed so that membership could also be terminated should the company fail to meet its financial obligations to another member. This proposal was subsequently accepted by a secret vote of the members present.

## Treasurer's report

eorge Naumann, PAIMA
Treasurer (pictured right),
presented a brief overview of
the organization's financial position.
He said that he was very proud to be
the treasurer, but it was an easy job
because Antonio kept very tight
control of the finances.

He said that the organization was in a very strong financial position despite having to spend considerably more than expected on the 2018 convention in Washington, DC and changes in US regulations that had caused an increase in labor costs. These additional expenses were balanced by increased revenue from an expanding membership and better than expected registrations for the conference in Chicago.

The financial statement was approved by the members.



### Tonnage again!

ars once again presented the tonnage reporting process. He's encouraged members to report tonnage for the last few years yet still, he said, around 50% of members do not report their bookings. He didn't understand why.

Lars said that it was important for companies to report tonnage because, should a member be looking for an agent, it's likely they would look to see which agent from that location was booking tonnage as that increased the opportunity for them to receive tonnage. "If you don't report they will think you have nothing," he said.

He presented a quick overview of the procedure, demonstrating how simple it was to do. Lars said it wasn't necessary to publish each booking individually. It was possible to add the bookings and then publish them all at one time, even if you had taken a break in the meantime.

Lars said that the regional directors would be encouraging companies to report and joked

that, despite his continued efforts to get everyone using the system, he expected to be back next year with a similar presentation. Publishing tonnage statistics does not give away commercial information. It doesn't even tell competitors how much traffic any one company has, just how much it puts through the PAIMA network.

There is no commercial reason not to publish the tonnage and it provides PAIMA with important marketing statistics, demonstrates the strength of the organization and provides useful information to booking agents. All reported shipments should be genuine. The PAIMA office does do random spot checks to ensure that procedures are being correctly followed and to identify if errors are made. This maintains the integrity of the system and makes sure that members can be confident of the validity of the information it contains.

Any PAIMA member that does not know how to book tonnage on the system should contact Antonio Tremols at head office for advice.





# Tonnåge Stars

ompanies participating in the tonnage reporting system are considered to be Tonnage Stars at PAIMA.

All Tonnage Stars were acknowledged in Chicago and certificates presented. Photo below: Tonnage Stars 2019

2019 TONNAGE STARS: Recognition for Members in each country that have participated in Tonnage Reporting this year. Certificate presented as a group with group photo.

Argentina	NEYGI MOVING SRL	Japan	A-CROSS CORPORATION	Philippines	GOETZ MOVING & STORAGE, INC.	
Brazil	GERSON & GREY TRANSPORTES LTDA.	Malaysia	PIONEER MOVERS SDN. BHD.	Portugal	GLOBAL INTERNATIONAL RELOCATION	
Brazil	GLOBAL PACKAGING INTL. MOVERS LTDA.	Malaysia	ROYAL RELOCATIONS MALAYSIA	Singapore		
Bolivia	INBOLPACK SRL	Mexico Mexico	AUTOTRANSPORTES INTL. S DE R.L. DE C.V. MULTI TRANSPORTES MEXICO, S.A. DE C.V. MUDANZAS GOU, S.A. DE C.V. MEXPACK INTERNATIONAL REMOVALS CIA. INTERNACIONAL DE MUDANZAS Y EMBARQUE MORENO INTERNATIONAL S.A. DE C.V.	Singapore	GEOMETRA WORLDWIDE MOVERS PTE. LTD.	
Chile	ALS MOVERS (CHILE) S.A.	Mexico		South Korea HIGH RELOCATIONS WORLDWIDE		
China	AMR INTERNATIONAL RELOCATION	Mexico		Spain	MUDINMAR	
Costa Rica	ABC MUDANZAS, S.A.	Mexico Mexico		Sri Lanka	TRANS-GLOBAL RELOCATIONS (PVT) LTD.	
Denmark	EUROPEAN REMOVAL & STORAGE CO.	711024140		Switzerlan	d SWISS MOVING SERVICES AG	
Ethiopia	GREEN INTERNATIONAL LOGISTICS SERVICES PLC	Mexico Mexico		Thailand	BOONMA MOVING & STORAGE CO. LTD.	
France France	DEMECO SAS EUROPEAN RELOCATION SERVICES	Myanmar Myanmar	GLOBAL MOVING & STORAGE LTD.  MYANMAR EXPRESS INTERNATIONAL  MOVING SERVICES CO., LTD.	United Kin	gdom GALLEON INTERNATIONAL SHIPPING CO. LTD. gdom BURKE BROS MOVING GROUP LTD. gdom GERSON RELOCATION LIMITED	
Germany Germany	SCHENKER DEUTSCHLAND AG HENK INTERNATIONAL GMBH	Nepal	ORIENT INTERNATIONAL RELOCATIONS		gdom Premier relocation Ltd.	
Germany	FRIEDRICK KURZ GMBH	Nigeria	CONOTE SERVICES LIMITED	USA	STEVENS INTERNATIONAL RODI CARGO INTERNATIONAL UNIPACK GLOBAL RELOCATION WICKMAN WORLDWIDE SERVICES, INC.	
Honduras	MUDANZAS INTERNATIONAL	Netherland	s Global moving and shipping by	USA USA		
India	P.M. RELOCATIONS PVT. LTD.	Norway	NFB INTERNATIONAL RELOCATIONS AS	USA		
	SERVILE RELOCATIONS PVT. LTD. CLINTUS NETWORK LIMITED	Panama Panama	BALBOA MOVERS, INC. PANAMA INTERMOVING RELOCATIONS	USA USA	GINTER MIAMI HUMBOLDT INTERNATIONAL	
Indonesia	ACE INTERNATIONAL MOVERS & LOGISTICS	Peru	MOVING SYSTEMS S.A.C.	Vietnam	ASIA PRIME RELOCATIONS VIET CO., LTD.	
Italy	BLISS MOVING & LOGISTICS SRL	Peru	EXPRESS TRANSPORTS, S.A.	Venezuela	MUDANZAS INTERNATIONAL GLOBAL C.A.	



# Challenges and trends for the future

ars Lemche introduced Joleen
Lauffer, Executive Vice President,
Aires (pictured above); and Asia
Kieffer, Head of Global Mobility and
Immigration, Airbnb (below right) as
guest speakers to the conference in
Chicago. He said that Joleen had
joined Aires in 1997 and today
oversees all operations and
technology services with a key focus
on the strategic direction of the
organization. She is a past recipient of
the Meritorious Service Award from
the ERC.

Asia has been involved in the mobility industry for 16 years. She previously led the EMEA mobility for Amazon and held client facing mobility roles with Cartus and Graebel. She holds GMS and CRP certification through Worldwide ERC and is part of the Pacific Northwest Relocation Council.

Joleen started the presentation by saying that she wanted to look at some of the trends that are likely to affect the decisions companies make in the future. These fall into two key areas: how the people we are moving are changing; and new technology for the industry.

#### Gig working

A recent PwC report stated that 60% of people think that few people will have stable, long-term jobs in the future. Short-term work, the gig economy, is becoming the way people prefer to work. Currently around 35% of the workforce is in freelance or gig-type work and

that proportion in increasing rapidly. Asia said that although gig working is very popular there are some moves in California to require companies to reclassify workers as employees with, potentially, healthcare and paid holidays. This could have a significant impact on the future of work. Joleen added that often what starts in California moves to other states and countries so it will be interesting to see how it develops.

Asia said that Airbnb has a high percentage of contingent workers and is considering whether it should offer traditional relocation benefits to these workers even if they are not full-time employees to help them feel more integrated in the company. A household goods move is a flexible benefit: they can choose a full moving service or a cash-out option. She said it's surprising that so many take the cash as it's only \$3,000, so they obviously don't have a lot to move.

#### Remote working

As well as gig working it's predicted that 68% of people will work remotely in the future, up from around 25% now. Technology has decoupled jobs from specific locations. Airbnb's engineering team, for example, works remotely and the company is working to formalize the arrangements in the future. Asia said that the company is always chasing talent so if they

Joleen said that Aires currently has around 15% of remote workers. As the principle of remote working becomes more accepted, so it's likely that companies will be more sympathetic to employees' requests to move to a location of their choice, as long as the job

find the right person, they will be

gets done. For the moving industry it will be increasingly necessary to accommodate both the cash buyer, who might be moving for a short-term contract or just as a lifestyle choice, and the traditional corporate mover client, as the shift continues.

#### **New Technology**

A BOT (Robotic Process Automation (RPA)) is a process that runs over the Internet to mimic human behaviour through key strokes much faster than an operator could. A BOT will run repetitive tasks such as data entry very quickly and efficiently. If you can identify operations that are not complex, are highly repetitive and happen frequently, it might be possible to use a BOT to do them. Joleen said that there is a 'test of five' that can be used to identify whether a process might be appropriate for a BOT: it requires fewer than five decisions to be made; fewer than five applications need to be accessed; and fewer than 500 clicks are required. There are potentially many processes in a moving company that could be done by BOTs and Joleen said that companies are searching for these opportunities so they can become more efficient as they grow. Staff can then be redeployed in customer-facing roles.



Asia said that her company values time spent in face-to-face meetings so anything that relieves the pressure on that time is a good idea.

By contrast, Al (Artificial Intelligence) mimics human thought and decision making. Machine Learning is the specific part of Al that allows the task to improve over time, such as a smart phone learning to recognize the owner's face over time or adding to a specific vocabulary. This technology is today being used in pre-move surveys where systems identify and measure items remotely.

It's also possible to use Al and Big Data to prepare a guaranteed offer online. Simply by providing some basic information the technology can draw on historical data to provide a quotation that is sufficiently accurate to be guaranteed without a survey. Joleen said that this is what customers will expect in the future. It can also provide accurate destination information to compete with on-the-ground services. Although this is not yet mature, the systems are getting better all the time.

Joleen said that AI is having an effect on home sales as well, allowing buyers to make offers on homes without having seen them or had surveys performed. She said this was a little scary for US-based RMCs that could lose an important revenue stream. Other services, traditionally offered by RMCs, could also be affected by Al products. Asia said that Airbnb uses Al a lot to identify products and services that customers will find attractive.

#### Marketplaces, networks and ecosystems

Joleen and Asia explained that there is a trend towards providing information from a single source. This can be in the form of market networks that can be used by professionals to buy services. It's possible that experienced customers could use such a market network to source moving services on their own. This fits well with the rise of lump sum moves.

Ecosystems are designed to avoid clients and assignees having to log in to multiple systems during their move. There are four key areas that the supply chain needs to bring together to provide the services required: cost projection, integration of all the services, key milestones, and reporting. Joleen said that customers want all these functions on 'a single pane of glass'. The trend towards standardization of information and how it's transferred will

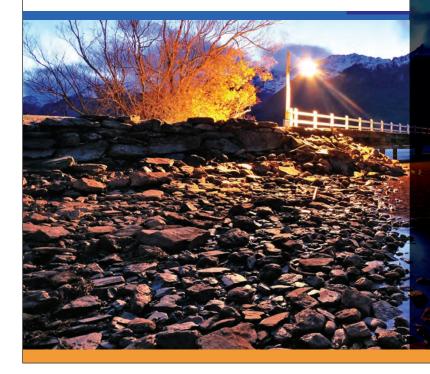
contribute to this. Asia said that a company's ability to provide a single point of management is now an important part of the RFP.

#### Conclusion

Joleen summed up her presentation by explaining that remote and gig working, with an increasing use of marketplaces to select providers, has changed the way people work, live and consume services. The industry needs to use BOTs, Artificial Intelligence and ecosystems to ensure that it is providing the level of service required both to customers and employees and to consolidate its systems to make the whole process as easy for customers as possible. She asked: how user-friendly are you for gig workers and self moves?

According to Gartner, the global research and advisory firm, companies should spend 65% of their technology spend on running their business; 20% on growing it; and the final 15% on transforming it with research, capital investment, and system development. Most organizations fall down on the last 15%, according to Joleen, and recommended all businesses assess what they spend and where.





#### Your One Stop Shop Down Under

With over 45 years experience in the Australian and New Zealand markets there isn't much we haven't seen. Through all of this, Conroy Removals continues to demonstrate it's dependability by delivering confidence to you and your valued clients.

#### **AUSTRALIA**

rates@conroyremovals.com.au conroyremovals.com.au facebook.com/conroyremovalsaus

#### **NEW ZEALAND**

rates@conroy.co.nz conroy.co.nz facebook.com/conroyremovalsnz

# Grilling the Customs

obert White (pictured top right), Director of Field Operations (DFO) from the US Customs and Border Protection field office in Chicago, spoke to the delegates at the 2019 PAIMA conference. Robert is responsible for field operations for Chicago O'Hare airport, cargo vessels coming into Cleveland, and all truck and rail movements through the area.

Robert initially gave some background to the operations of his department then quickly got onto the subject of household goods and personal effects shipments. He gave a definition of household goods to be: usual and reasonable kinds and quantities of personal property necessary and appropriate for use by the US Principal Party in Interest (USPPI) in their dwelling in a foreign country that are shipped under a bill of lading or an air waybill and are not intended for sale. Personal effects, however, have a different description: items that belong to and are used by one person, such as wearing apparel, jewelry, photographic equipment, and tape recorders.

Robert explained that household goods and personal effects should be declared separately. He said that both were considered by his department to be high risk commodities as money, drugs, plants and weapons were often concealed in them. Personal effects were the greater of the two risks therefore the customs department prefer that they are separately identified. This will help to prevent a household goods consignment being unnecessarily delayed.

He also explained the documentation that was required for the import of goods into the USA. Robert said that if the household goods shipments are subject to CBP examination/inspection, the shipment will

be placed on hold until the inspection can be completed. If any violations are located, appropriate seizure and/or penalty will result on a case by case basis. If no violations are detected, the hold will be removed and the person applying for clearance (consignee) will be notified that the shipment may be picked up from the appropriate warehouse or facility pending CBP hold removal.

When it came to question time, Robert had his work cut out. There was one subject that really brought the meeting alight: that of customs inspections. The group wanted to understand who was doing the inspections, why they took so long, why they were rarely given any information to pass on to the customer and why they cost so much.

Robert explained that inspections were performed by a third-party company. Customs does not have to give a reason for requesting an inspection, they just have to have 'mere suspicion'. For this reason, around 40 other agencies ask Customs to perform inspections in accordance with some 400 laws. Robert said that it is often this that caused delays because they were waiting for the representatives of other agencies to attend.

The audience was, of course, very experienced in customs clearance procedures and really kept the heat on Robert, looking for answers to some difficult problems. At one point he joked: "You are making me work here. You guys are grilling me and I'm sweating like I'm under a heat lamp." But it was true, PAIMA did ask some tough questions because they were doing so on behalf of their customers for whom they felt responsible.

One member explained that it was information that was really lacking because being vague made him look bad in the eyes of the customer. In particular, the





members wanted to have some recourse to the third-party companies when they damaged people's goods. At least one official website states that Customs does not charge for inspections and, although this is true, the third-party company contracted by Customs does. It was felt that this was misleading.

Robert understood the concerns and promised to escalate the issues within his own organization. He said, however, that it was very difficult to track damages to their third-party suppliers.

To close his presentation Robert, with the help of Anita, a CBP Canine Officer, and Dali, her two-year old Labrador, explained the role of dogs in border protection and Dali demonstrated his abilities, easily identifying a box containing fruit, a potential source of infestation.

# New members

AIMA has 17 new members this year, 15 of which were present at the conference. President Lars Lemche welcomed them all to the organization and invited them individually to the stage to receive their membership certificates from their respective regional directors and to give a short introduction to their company.

- 1. European Removal & Storage,

  Denmark, represented by Keld Gissemann
- 2. Edelweiss Spedition, Argentina, represented by Maria Eugenia Mansur
- Trans Global Relocation, Sri Lanka, represented by Suresh Marcellus
- **4. Newhaven Moving Equipment, USA,** represented by Gary Rappaport
- **5. Myanmar Express International, Myanmar,** represented by Hla Shwe
- **6. Neygi Moving, Argentina,** represented by Jorge Reguera Azcuenaga
- **7. Pumyang Shipping,** South Korea, represented by Kim Joo Young
- **8. Tippet Richardson, Canada,** represented by Scott Naylor
- **9. Triglobal, The Netherlands,** represented by Brielle Jones
- **10. Gerson Relocation, UK,** represented by Russel Start
- 11. Royal Relocations, Malaysia, represented by Vikki M
- **12. Sobolak International, Austria,** represented by Reinhold Karpisek
- 13. Berton International, France, represented by Thanina Ferrat and Xavier Berton
- **14. DXI Logistics, Dubai,** represented by Ross Dunlevy
- **15. Planes Moving & Storage,** represented by Brian Loud



#### Conference Report 2019 ++ Conference Report 2019



#### **2019 ANNUAL CONVENTION TONNAGE AWARD RECIPIENTS**

NEW MEMBERS		Booked Tonna	ge	MIDDLE EAST	Booked Tonnage	
1st Place	EDELWEISS SPEDITION	63,296		1st Place MASSTRANS FREIGHT LLC	82,020	
2nd Place	SOBOLAK INTERNATIONAL GMBH	59,154		2nd Place DXI LOGISTICS LLC	25,727	
OCEANIA				NORTH AMERICA - CANADA & MEXICO		
1st Place	CONROY REMOVALS LTD	98,641		1st Place AIRES	1,015,164	
2nd Place	NONE	NONE		2nd Place DEWITT MOVE WORLDWIDE		
ASIA				COLITH AMERICA	· ·	
1st Place	PT KELLYS EXPRESS	533,052		SOUTH AMERICA		
2nd Place	ORIENT EXPRESS FORWARDING PTY	231,935		1st Place TEAMWORK INTERNATIONAL MOVING	261,159	
AFRICA		,		2nd Place MERCOVAN ARGENTINA SRL	243,721	
1st Place	MAGNA THOMSON INTL			EUROPE		
15111465	MOVERS LTD	285,103		1st Place CARL HARTMANN GMBH		
2nd Place	EXPRESS INTERNATIONAL			& CO KG	1,162,054	
	GROUP	157,456		2nd Place GRUPO AMYGO, SA	449,250	
CENTRAL AMERICA & CARIBBEAN				OVERALL HIGHEST		
1st Place	RODI CARGO INTERNATIONAL			TONNAGE REPORTED		
	GROUP	643,984		G-INTER REMOVALS & RELOCATION	1,463,708	
2nd Place	SWISS GLOBAL MOVERS	272,290		O-INTER REMOVALS & RELOCATION	1,403,700	

#### ++ Conference Report 2019 ++ Conference Report



# Juan Peralta Ecology Award

ires from Pitsburgh, USA won the 2019 Juan Peralta Ecology Award. Laura May Carmack accepted the award on behalf of the company.

This year Aires has teamed up with Print Releaf, a company that converts the amount of printing a company does into new tree planting initiatives. Laura May explained that the company hooked up its technology to all the Aires printers then plants new trees to compensate in specific locations. Aires chose to have its planting in Brazil, Madagascar, the Dominican Republic and Mexico.

Laura May explained that the planting is laid out in rows with gaps that are automatically filled in with new, self-seeded growth. This ensures that the maximum benefit is achieved.

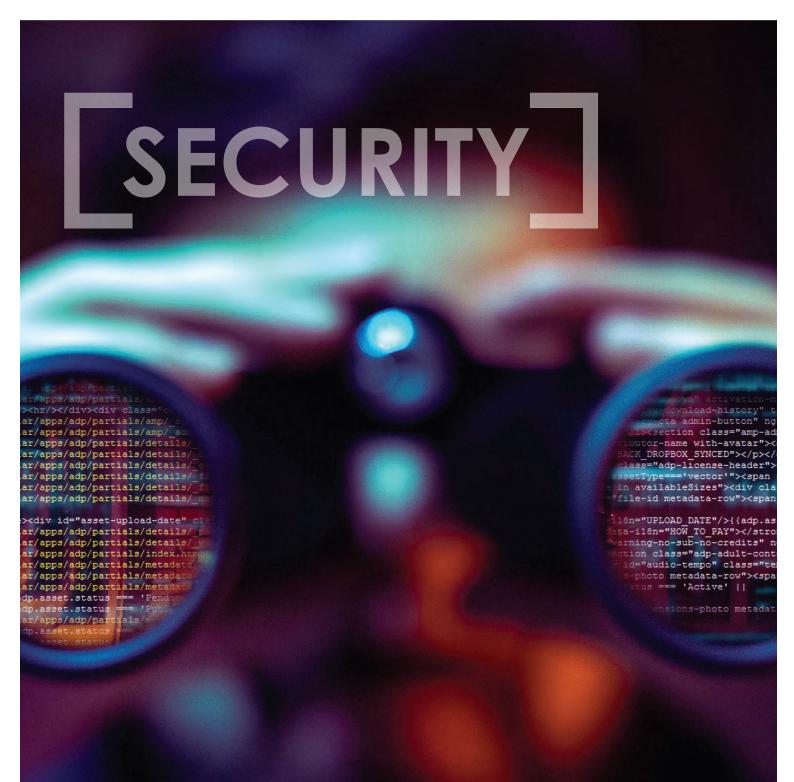
The planting is also with trees that are native to the area, thereby contributing to the sustainability of the region and helping local wildlife. "This is something that any company can do to help the environment," she said.

Aires has had an environmental program since 2007 and was the first ever winner of the PAIMA ecology award in that year. PAIMA itself was the first trade association in the moving industry to pay attention in a practical way to the environmental impact of its members' operations.

Antonio Tremols explained that the trophy that was awarded to the company 12 years ago was biodegradable and so has now been replaced! That must be the ultimate in sustainability



Photo above: Laura May Carmack receives the Juan Peralta Ecology Award from PAIMA Director Juan Carlos on behalf of Aires.



Did you know there is a hack every 39 seconds and that the estimated cost of a breach is \$15 million? Aires will keep watch so you don't have to.

scan to learn more





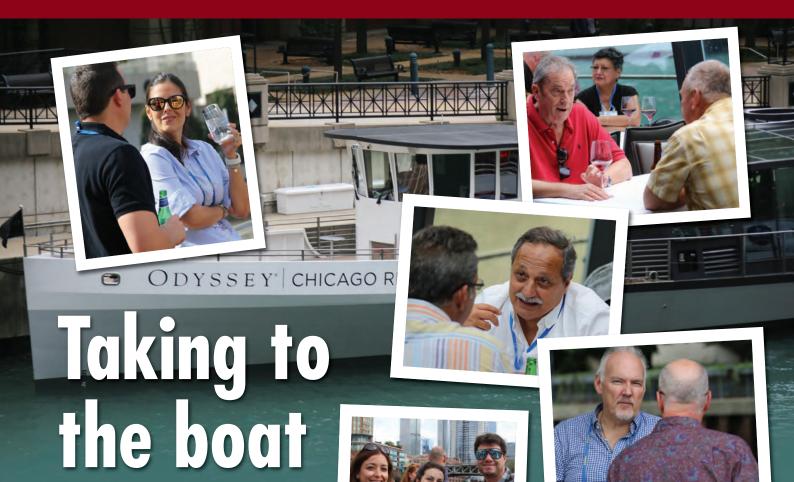
### PAIMA tonnage worldwide

The following table shows the tonnage exchanged between PAIMA members as of 13 November, 2019

Total Booked
260

Total Booked Tonnage
1,240,964

TONNAGE REPORT						
1 /	Total Booked	Booked Tonnage	Company	Total Book	ked Booked Tonnage	
RELOSMART LTD, Kwun Tong, Hong Kong	16	149,397	NFB INTERNATIONAL RELOCATIONS AS, 1351 Rud (Oslo), Norway	3	31,054	
CARL HARTMANN GMBH & CO KG, Bremen D-28195, Germany	26	123,032	MYANMAR EXPRESS INTERNATIONAL MOVING	J	J1,0J <del>1</del>	
G-INTER TRANSPORTES LTDA , Barueri / São Paulo, Brazil	30	117,529	SERVICES CO., LTD., Yangon, Myanmar	1	25,397	
GERSON & GREY TRANSPORTES	5	•	EUROPEAN RELOCATION SERVICES, Marseille, France	3	18,298	
DEMECO SAS, Vincennes, France	17 18	98,538 97,240	GERSON RELOCATION LIMITED, Greater London, United Kingdom		16,810	
AIRES, Pittsburgh, USA	32	93,539	SWISS MOVING SERVICE AG, 8952 Schlieren Zurich,			
UNIPACK GLOBAL RELOCATION, Carlsbad, USA	10	70,439	Switzerland TEAMWORK INTL. MOVING,	2	15,086	
DEWITT MOVE WORLDWIDE, San Diego, USA	20	59,922	Osasco, Brazil	3	11,521	
TIPPET RICHARDSON, Toronto, Canada	11	53,383	DXI LOGISTICS LLC, Dubai, UAE	2	9,934	
MUDANZAS INTL GLOBAL, C.A., Caracas, Venezuela	18	49,600	SMART RELOCATORS PTE LTD, Singapore, Singapore	1	7,275	
HUMBOLDT INTERNATIONAL, Boston (Canton), USA	8	40,445	SOBOLAK INTERNATIONAL GMBH, Leobendorf, Austria	5	7,172	
BURKE BROS MOVING GROUP LTD., Wolverhampton,		10, 113	CONOTE SERVICES LIMITED, Abuja, Nigeria	2	6,025	
United Kingdom	5	35,000	MASSTRANS FREIGHT L.L.C., DUBAI, UAE	6	4,308	
AMR INTERNATIONAL RELOCATION, Shanghai, China	4	32,728	EXPRESS TRANSPORTS, S.A.,		·	
WICKMAN WORLDWIDE SERVICES, INC., Fishers, USA	10	31,543	Lima, Peru  Booked: 260	1	4,224	
G-INTER MIAMI, Doral, USA	3	31,525	Booked Tonnage: 1,240,9	64		



fter a morning's hard work locked in a meeting room at the Hyatt Hotel, the PAIMA delegates threw off the shackles of commerce, donned their sneakers, hoisted the Jolly Roger and made ready to splice a main brace or two with a trip aboard Odyssey for a cruise on the Chicago River.

It sounds idyllic, and it was definitely interesting, but the Chicago is not a leafy picturesque paradise. No, the river cuts its way through the skyscrapers and industrial past of the great city like an artery supplying its very life blood. Never pretty but fascinating for anyone with a dash of imagination in their soul. Chicago owes its very existence to this waterway which, through its linking network of canals, connects the city with the Mississippi and, ultimately, the Gulf.

It was a time for relaxation and, as is the way at PAIMA, a little fun. Tony Tremols split everyone into groups, designed to help networking, and organized a competition that involved identifying landmarks described by the ship's guide on a map provided.

As always, some groups took the whole exercise more seriously than others, but all took the game in good spirit. It was a splendid afternoon with friends that allowed everyone to see Chicago from a completely different perspective.

**Event Sponsored by:** Global Packing International Movers, Conroy Removals Ltd, G-Inter (USA), Ace International Movers and Wickman Worldwide Services.



# Playing a round

t was the lovely Harborside International Golf Club that hosted the PAIMA golf tournament 2019. 20-plus players teed off on what was a challenging course on a hot day (a rarity in Chicago in October).

It was a Scramble competition designed to make sure everyone had a good time, even the novices, and the whole group would be able to finish the full 18 holes before lunch was served. In that respect, they failed. Progress was slow and the club referee was beginning to get a little anxious before a halt was called to proceedings in the name of hunger and his sanity. PGA it was not; fun it definitely was.



















#### \_

**LADIES** 

1st place, nearest the pin and longest drive: Ines Borchert, Transport Krumpf GmbH

2nd Place Laura May Carmack, Aires

3rd Place Alexandra Schmidt, Mexpack International

#### MEN

THE RESULTS

1st Place Steve Dozois, Humboldt International

2nd Place Lars Lemche, Teamwork

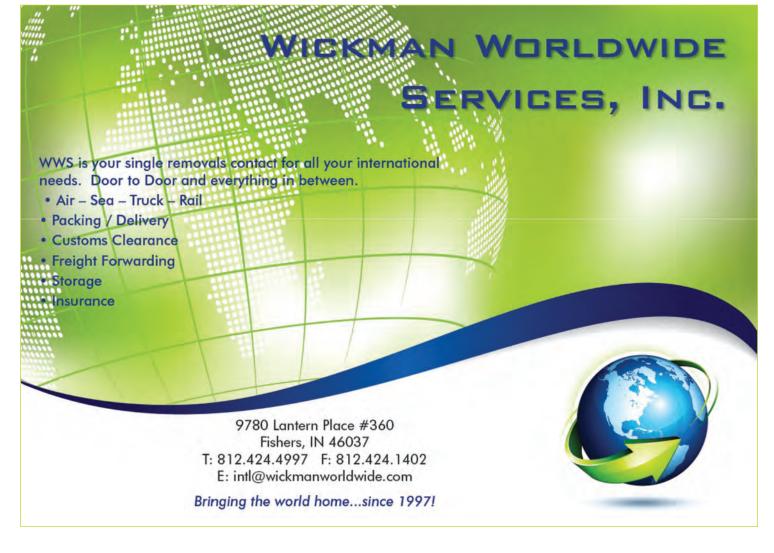
3rd Place Morne Rudolph, Magna-Thomson

Nearest the pin: Aivars Usans, FF International

Longest Drive: Abhilash Nair, ISS Relocations









#### Conference Report 2019 ++ Conference Report 2019



#### ++ Conference Report 2019 ++ Conference Report









It's Your World. We'll Move It.

#### THE DEWITT COMPANIES











The DeWitt Companies is an integrated network of five sister companies that provides logistics services for corporate, government and NGO clients all over the world.

- · DOD, GSA, NGO-approved
- Customized Logistics Solutions
- · Specializing in Hawaii, Guam and Alaska

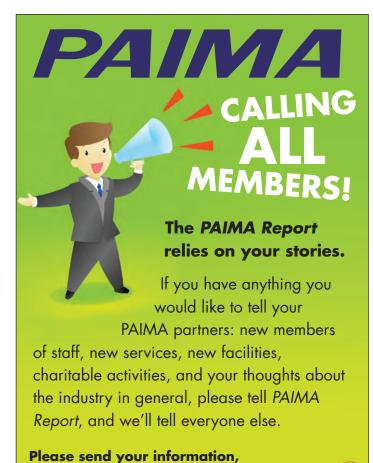
**DEWITTMOVE.COM** info@dewittmove.com

Proud member of PAIMA SIAM AMSA









and photographs, to the editor,

steve@thewordsworkshop.co.uk.

Steve Jordan, at

PAIMA



The company was started in 1991 by
Guillermo Seremberg and quickly made a
name for itself as a reliable and respected
household goods mover in Argentina. Sadly
Guillermo, the driving force behind the
business, died a couple of years ago and it
was assumed that the business would be forced
to close.

the conference in Washington, DC as a

from Buenos Aires. The company joined following an invitation to attend

However, family friend and industry colleague Facundo Urtubey from Liftvan in Buenos Aires offered his professional support and appointed a member of his own staff, Maria Eugenia Mansur, to work with Marcela Seremberg (Guillermo's wife) to rebuild the business in her husband's honor.

It was Maria who attended the PAIMA conference in Washington, DC arriving at the cavernous conference hotel knowing nobody. "Within five minutes at the conference I was

talking to people," she said. "Everyone made me very welcome. It was nice to spend time in such a friendly group immediately before IAM. We had a different quality of meetings."

Maria said that she knew about PAIMA because she had started working in the industry with Mercovan, an established member. Not only did Maria find the friendly atmosphere welcoming she also had some very practical reasons for joining PAIMA. "I found the tonnage report very useful, especially when trying to decide which agents I should use around the world." That concept was the very reason that PAIMA President Lars Lemche was encouraging people to report their tonnage during his presentations, both in Washington and again in Chicago. But for Edelweiss it's not a one-way relationship. The company has tonnage and Maria has been able to channel much of that work through the PAIMA members since joining. In fact, the company won first place in the tonnage awards this year in the 'New Member' category with over 63,000lbs reported through the system.

Edelweiss remains a boutique company but one with ambition and a positive outlook once again. Much of its business is for corporate accounts but it is working hard to capture more private work as that becomes more important in a rapidly developing marketplace.

Photo left: Maria (left) and Marcela (right)
Photo Top: Maria Eugenia Mansur addresses
the PAIMA conference in Chicago





XI Logistics has joined the PAIMA network. The Dubai-based company was founded by logistics and removals entrepreneurs Amer Darwish and Jerry Nazzal in 2014 and has grown rapidly, claiming a significant share of the UAE market.

Manager Ross Dunlevy (pictured lower right) joined the company in 2015, having worked in the real estate industry. "The first six months were quite difficult," explained Ross. "Jerry-whose family business, Express International is in Cairo - had come over to get things started but was unfamiliar with the market in Dubai. I, on the other hand, knew the local market, but not the industry, so 2015 turned out to be something of a training period for both of us." With only two office staff and no trucks or warehouse the company began by doing small domestic moves using subcontractors to handle the work.

"In 2016 we bought our first truck and recruited a driver and crew," said Ross. "It was still a very small operation, but gradually we progressed into doing international work, mainly to and from the UK. I was spending most of my time doing surveys and sales, while Jerry ran the daily operations."

"The following year we were able to move into larger premises - including our own 6,000 sqft warehouse. We added another truck and took on five more guys. We've always been cautious about expanding too quickly, but with about ten to fifteen jobs a week coming in, mainly from referrals, we knew we could keep them busy."

In February 2018 Jerry's father George Nazzal sadly passed away, necessitating Jerry to spend more time in Cairo to run Express International, while Ross took over the day-today running of DXI in Dubai.

"Jerry's family are now resident in Dubai and he tries to come over every couple of weeks or so and often visits the office to see how things are going and say hello," said Ross. "Although I'm now the manager, I think the staff need to keep in touch with who they're working for and they always appreciate him coming in."

"We already do a lot of work in Latin America and although we currently deal with several PAIMA members we are keen to expand our network and do more reciprocal business," said Ross. "Last year we recruited a staff member from Chile who speaks Spanish and is familiar with the culture and how things work

over there, so I think that gives us an advantage. We're already members of IAM, but I believe joining PAIMA will help us to be much more active in the Latin American market."

In just four years, DXI Logistics has developed from a fledgling start-up into one of Dubai's successful international moving companies, employing over 20 staff and handling around 500 shipments a year.

#### www.dxilogistics.com/enl



## PAINA MEMBERS



2019

#### **Argentina**

- ARGENVANS TRANSPORTES
- EDELWEISS SPEDITION
- MERCOVAN
   ARGENTINA SRL
- NEYGI MOVING SRL

#### Australia

CHESS J. WILSON
 REMOVALS - MELBOURNE

#### Austria

SOBOLAK INTERNATIONAL

#### Bolivia

- EXPRESS CARGO SERVICES S.R.L.
- INBOLPACK SRL
- TOTAL BOLIVIAN MOVERS

#### Brazil

- ATLANTIS INTERNATIONAL
- BRAZIL LINK MUDANCAS LTDA - ME
- CONFIANCA MUDANCAS & TRANSPORTES LTDA
- COSMOPOLITAN TRANSPORTES LTDA
- G INTER (GRANERO INTERNATIONAL)
- GERSON & GREY TRANSPORTES LTDA
- GLOBAL PACKING INTERNATIONAL MOVERS LTDA
- TEAMWORK
   INTERNATIONAL
   MOVING

#### Canada

- CANADIAN
   ASSOCIATION OF
   MOVERS (CAM)
- INTERCONTINENTAL VAN LINES, INC
- OUTAOUAIS MOVING INC
- TIPPET RICHARDSON

#### Chile

- ALS MOVERS (CHILE) S.A.
- AMERICAN MOVING SERVICES (AMS)
- REMSSA S.A.

#### China

- AMR INTERNATIONAL RELOCATION
- NEWLAND INTL MOVING

#### Colombia

- JB LOGISTICS LTDA
- TRANSPACK LTDA

#### Costa Rica

- ABC MUDANZAS
- APA WORLDWIDE MOVERS

#### **Denmark**

EUROPEAN REMOVAL& STORAGE CO

#### **Dominican Republic**

- L&G INTERNATIONAL MOVERS, S.A.
- LA ROSA DEL MONTE
- LATINO EXPRESS, S.A

#### Egypt

EXPRESS INTL GROUP

#### El Salvador

MUDANZAS INTERNACIONALES, S.A. (MUDISA)

#### **Ethiopia**

GREEN
 INTERNATIONAL
 LOGISTICS

#### **France**

- DEMECO SAS
- EUROPEAN
   RELOCATION SERVICES
- GROUPE BERTON
   INTERNATIONAL
- LES GENTLEMEN DU DEMENAGEMENT
- NEER SERVICE FRANCE
- SOGEDEMEUROPACKING

#### Germany

- CARL HARTMANNGMBH & CO KG
- FRIEDRICK KURZ GMBH
- HENK INTERNATIONAL
- SCHENKER
  DEUTSCHLAND AG

#### Guatemala

SWISS GLOBAL MOVERS

#### Honduras

- MUDANZAS AIRLIFT
   INTERNATIONAL
- MUDANZAS INTERNATIONAL

#### **Hong Kong**

RELOSMART

#### India

- CLINTUS NETWORKLIMITED
- LINKINDIA LOGISTICS
  PVT LTD
- P.M. RELOCATIONS PVT LTD
- SERVILE RELOCATIONS PRIVATE LIMITED

#### **Indonesia**

- ACE INTERNATIONAL
  PT 1/5 IN 1/6 EVENTS 6
- PT KELLYS EXPRESS

#### Ireland

CARELINE

#### Israel

 SONIGO INTERNATIONAL SHIPPING & MOVING

#### Italy

- CITTADINI S.p.A.
- BLISS MOVING & LOGISTICS
- T&T SERVICES INTL

#### Japan

- A-CROSS CORPORATION
- KOKUSAI EXPRESS

#### Latvia

FF INTERNATIONAL MOVERS

#### Malaysia

- PIONEER MOVERS
- ROYAL RELOCATIONS MALAYSIA

#### Mexico

- AUTOTRANSPORTES INTERNATIONAL
- CIME COMPANIA
   INTERNACIONAL DE MUDANZAS Y
   EMBARQUES SA DE CV
- MEXPACK INTERNATIONAL REMOVALS
- MORENO INTERNATIONAL,
   S.A. DE C.V.
- MUDANZAS GOU
- MULTI TRANSPORTES MEX, S.A. DE C.V.
- SANCALSA
  INTERNATIONAL SERVICES
- TRAFIMAR RELOCATION SERVICES, S.A. DE C.V.
- TRANSCONTAINER





2019

#### Myanmar

- GLOBAL MOVING & STORAGE LTD
- MYANMAR EXPRESS INTERNATIONAL MOVING SERVICES CO. LTD

#### Nepal

ORIENT INTL.
 RELOCATIONS

#### New Zealand

CONROY REMOVALS LTD

#### Nicaragua

MUDANZAS MUNDIALES,S.A.

#### Nigeria

- KOEMAN NIGERIA LTD
- CONOTE SERVICES LTD

#### Norway

 NFB INTERNATIONAL RELOCATIONS

#### Panama

- BALBOA INTERNATIONAL, S.A
- BLU LOGISTICS
- PANAMA INTERMOVING RELOCATIONS

#### **Paraguay**

ASUNCION VANPACK SRL

#### Peru

- ATLAS INTERNATIONAL SERVICE, S.A.
- DOOR TO DOOR TRANSPORTS, S.A.C.
- EXPRESS TRANSPORTS, S.A.
- MOVING SYSTEMS S.A.C.

#### **Philippines**

GOETZ MOVING & STORAGE, INC

#### **Portugal**

- PREMIER INTERNATIONAL MOVERS
- GLOBAL INTERNATIONAL RELOCATION

#### **Puerto Rico**

- GARCIA TRUCKING SERVICE, INC
- LA ROSA DEL MONTE (PUERTO RICO)
- RODI CARGO INTERNATIONAL GROUP (PUERTO RICO)

#### Qatar

INTEGRATED LOGISTICS

#### Russia

TERRA MOVING

#### Saudi Arabia

 MOVE ONE RELOCATIONS, SAUDI ARABIA LTD

#### Singapore

- CROWN LINE PTY LTD
- GEOMETRA WORLDWIDE MOVERS PTE LTD
- ORIENT EXPRESS
  FORWARDING PTE LTD
- RAFFLES RELOCATION & MOBILITY
- SMART RELOCATORS PTE LTD

#### South Africa

 MAGNA THOMSON INTERNATIONAL MOVERS (PTY) LTD

#### **South Korea**

- HIGH RELOCATION
   WORLDWIDE KOREA
- PUMYANG SHIPPING CO. LTD

#### Spain

- GRUPO AMYGO, S.A.
- MUDANZAS TRALLERO, S.A.
- MUDINMAR MOBILITY
- PASSER MOVERS SL

#### Sri Lanka

 TRANS-GLOBAL RELOCATIONS (PVT) LTD

#### **Switzerland**

SWISS MOVING SERVICE AG

#### Thailand

BOONMA MOVING& STORAGE

#### The Netherlands

- GLOBAL MOVING AND STORAGE
- TRIGLOBAL BV

#### **U.S.** Virgin Islands

BOB LYNCH MOVING & STORAGE, INC

#### **United Arab Emirates**

- FUSION SPECIALIZED SHIPPING
- DXI LOGISTICS LLC
- ISS WORLDWIDE MOVERS
- MASSTRANS FREIGHT LLC
- TOTAL MOVING & STORING LIC

#### United Kingdom

- ARROVVPAK
   INTERNATIONAL
   MOVERS
- BURKE BROS MOVING GROUP LTD
- GALLEON INTERNATIONAL SHIPPING CO, LTD
- GERSON RELOCATION
- PREMIER RELOCATION LTD

#### Uruguay

INTERTRAFIK SRL

#### USA

- AIR ANIMAL PET MOVERS
- AIRES
- BLASON INTERNATIONAL MOVERS
- DEWITT MOVE WORLDWIDE
- G-INTER USA

#### **USA** (continued)

- HUMBOLDT INTERNATIONAL
- INTERAMERICAN MOVERS
   & FORWARDERS LLC
- LA ROSA DEL MONTE USA
- MITCHELL MOVING& STORAGE
- NEW HAVEN MOVING EQUIPMENT
- OMEGA FORWARDING GROUP, LLC
- PLANES MOVING& STORAGE
- RELOCATION INSURANCE GROUP
- RODI CARGO INTERNATIONAL
- SENTRY INTERNATIONAL -DBA SUDDATH INTERNATIONAL
- STAR INTERNATIONAL MOVERS, LLC
- STEVENS INTERNATIONAL
- TG INTERNATIONAL INSURANCE BROKERAGE, INC.
- UNIPACK GLOBAL RELOCATIONS
- UNIVERSAL RELOCATIONS INC.
- WICKMAN WORLDWIDE SERVICES, INC
- WITHERS WORLDWIDE

#### Venezuela

- EQUIXPRESS, C.A.
- J J MARI INTERNATIONAL MOVERS
- MUDANZAS INTERNACIONALES GLOBAL, C.A.

#### Vietnam

ASIA PRIME RELOCATION

#### Zimbabwe

 CHAVILON INTERNATIONAL MOVERS & LOG. LTD.

#### PAIMA REGIONAL DIRECTORS



#### Region I - North America - Canada & Mexico

#### **Alexandra Schmidt**

Mexpack International Removals Mexico City, Mexico Email: info@mexpack.com

#### Jeff Nadeau

Dewitt Move Worldwide California, United States Email: JeffN@Dewittmove.com

#### Region II - Central America & Caribbean

#### **Fabian Ortiz**

APA Worldwide Movers San Jose, Costa Rica Email: fortiz@apaworldwidemovers.com

#### Region III - South America

#### **Andreas Lindinger**

ALS Movers (Chile) S.A. Santiago, Chile Email: alindinger@alsmovers.cl

#### Region IV - Europe

#### **Bjorn Carlsen**

NFB International Relocations AS Norway Email: bjorn.carlsen@nfbir.com

#### Region V - Africa

#### Kehinde Arowoselu

Koeman Nigeria Limited Lagos, Nigeria Email: arowoselu@koemannigeria.com

#### Region VI - Middle East

#### **Arvind Joshi**

Clintus Network Limited New Delhi, India Email: arvind@clintus.com

#### **Region VII - Asia**

#### **Sudeep Shah**

Orient International Relocations Kathmandu, Nepal Email: moving@orientfreightgroup.com

#### Region VIII - Australia/New Zealand

#### **Fiona Conroy**

Conroy Removals Auckland, New Zealand Email: fionac@conroy.co.nz